



Project Name: Program Management and Technical Support
Owner/Client: The Eastern Transportation Coalition
Type of Project: Technical Support, Training, Stakeholder Engagement
Completion Date: 2003-2023
Contract Value: \$350,000 annually

Project Description

The Eastern Transportation Coalition (formerly known as the I-95 Corridor Coalition) is an alliance of more than 50 transportation agencies, toll authorities and related organizations stretching from Maine to Florida, including Tennessee and Alabama with affiliate members in Canada. The Coalition has a mission to improve multi-modal transportation services through information sharing and coordinated management and operations with the goals of improving mobility for people and goods, enhancing safety for all travelers, and improving the economic vitality of the region.



KMJ's Approach

KMJ provides technical and logistics support to the Coalition's programs, including TSMO, CAV and Freight. KMJ supports and organizes **Virtual meetings** as well as **hybrid-structured (in-person/webinar) meetings for 50 or more attendees**; conducts research; prepares technical reports and documents; and identifies technology transfer and knowledge enhancement. The technical support aspects of the project involve developing and organizing technical programs, meeting materials, and coordinating of on-going technical projects. **KMJ has supported the Coalition and its member agencies since 2003.**

KMJ has developed and conducted several in-person, on-location technical symposia bringing together panelists and participants from every part of the US. KMJ takes a systematic technology-focused approach and has developed a detailed event checklist to ensure success. All attendees receive confirmation of their registration and follow up information related to the meeting. Lastly, KMJ conducts dry-runs with participants, checks the technology platform and reviews all presentations prior to the event to ensure they are legible, understandable, and aesthetically pleasing within the specifications of the client. KMJ's direct personal touch enhances the member agencies' experience.

Client Contact/Reference

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